

INTRAWEST

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KIDS STAY AND SKI FOR FREE AT INTRAWEST'S CANADIAN WINTER RESORTS WHEN FAMILIES BOOK BEFORE NOVEMBER 15, 2007

**Visit Intrawest at the Toronto Ski Snowboard & Travel Show
Automotive Building, Exhibition Place (Booth #244)**

Toronto Ski Snowboard & Travel Show – October 11, 2007 – Intrawest today unveiled additional details for its early season “Destination: Snow” vacation package deals for the 2007-2008 winter season. Now through November 15, when families book their winter vacation at Whistler Blackcomb, Blue Mountain or Panorama Mountain Village, they will get discounts up to 44 percent and their kids aged 12 and under will stay and ski for free. The vacation deals also extend to Mont Tremblant where the “Destination: Snow” pre-season savings deliver exceptional family value with free accommodation for kids aged 17 and under. At Whistler Blackcomb, kids under 12 will also be able to rent ski equipment for free when accompanied by an adult.

“We are definitely seeing a trend towards people making bookings earlier in the year,” says Erik Austin, Vice President of Intrawest Central Reservations. “Much of this is driven by families who have busy work and school schedules. Booking early will ensure they can go where they want to go, when they want to go, because of increased availability. And now with our *Destination: Snow* promotion, they can also realize significant savings.”

Some of the world’s most renowned ski resorts – Whistler Blackcomb in British Columbia, Mont Tremblant in Quebec, Blue Mountain in Ontario and Panorama in British Columbia – also happen to be among the most family-friendly, offering a variety of activities for the entire family, both on the mountain and in Intrawest’s resort villages. Intrawest offers affordable vacation options that provide an economical way for families to spend quality time together, reconnect and share experiences and memories to last a lifetime.

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“The increase in the amount of families booking their winter vacations early this season is a reflection of the variety of activities and amenities we have at our resorts,” says Austin. “In addition to top-rated skiing and snowboarding, all of our destination resorts offer a vibrant village experience with a wide range of dining and shopping options, an array of entertainment and nightlife, spa facilities, guided tours and a host of family-friendly options.”

In British Columbia, Whistler Blackcomb and Panorama are casting an optimistic gaze towards the coming season after last year’s epic snowfall levels – Whistler Blackcomb experienced the resort’s second snowiest year on record with a total snowfall of 14.16 metres (46.5 feet). In Quebec, Tremblant was recently voted the #1 ski resort in Eastern North America for the eleventh consecutive year by the readers of *Ski Magazine*. Blue Mountain is the premiere mountain resort in Ontario boasting an extensive state-of-the-art snowmaking system that continues to provide the best ski and snowboarding terrain in the province.

This winter, Tremblant will be closer than ever with Porter Airlines starting new direct flights from Toronto City Centre Airport. In addition, Ultimate Travel’s Excite Flights will continue to provide direct service from Toronto’s Pearson International Airport for the sixth consecutive year. With these flights, skiers and snowboarders departing from Toronto will land at Tremblant’s International Airport in just 90 minutes.

To take advantage of the “Destination: Snow” vacation packages, reservations for travel during the 2007-2008 winter season must be made before November 15, 2007. Rates range from \$94 per person, per night at Blue Mountain; \$82 per person, per night at Panorama; \$98 per person, per night at Tremblant and \$80 per person, per night at Whistler Blackcomb. Rates are subject to availability, blackout dates, and are based on minimum night stays. To book, guests should either visit each resorts website or call Intrawest Central Reservations at 1-866-787-1977.

- **Whistler Blackcomb** is consistently ranked as North America's top ski and snowboard resort. With the landmark Peak to Peak Gondola project underway, the return of the popular Symphony Amphitheatre, and a host of other on-mountain improvements, this winter promises to be one of the most exciting yet. With over 17 alpine bowls, four glaciers, 200 trails, 8,171 acres of skiable terrain and a one mile vertical rise, the choices of where and what to ski/ride at Whistler Blackcomb from beginner to advanced terrain are staggering. The resort is joined at the base by a vibrant pedestrian village filled with restaurants, patios, cafes, shops, galleries and spas, and surrounded by breathtaking scenery. Whistler Blackcomb is a proud host venue for the 2010 Winter Olympic and Paralympic Games. www.whistlerblackcomb.com/snow

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- **Mont Tremblant** has been voted the #1 ski resort in Eastern North America for an unprecedented eleven consecutive years by the readers of *Ski Magazine*. One visit is all it takes to fully appreciate the Tremblant experience. The moment you arrive, you realize the mountain is simply where the fun begins. Every night you'll have a different story to tell. Every minute you'll be living to the fullest. In the heart of the pedestrian village and steps away from the slopes, live the total Tremblant experience: entertainment, activities, shopping, restaurants, restaurants and bars. Some people consider it magical. Others simply say Tremblant. www.tremblant.ca/snow
- **Panorama** invites guests to reconnect with family and friends. At Panorama Mountain Village, high-speed chairlifts lead to a slower pace of life. The intimate ski-in, ski-out village places you steps away from the lifts and miles away from the crowds. With 4,000 feet of vertical and almost 3,000 acres of snow-covered inspiration, and incredible slope-side hot pools, it's the best kept secret only two hours from Banff. www.skipanorama.com/snow
- **Blue Mountain** is Ontario's ultimate winter playground. Located only two hours North of Toronto, the resort spans over two miles wide, 253 skiable acres and boasts Canada's best snowmaking system. Welcoming and exhilarating, the newest Intrawest Village is the heart of the resort and features a variety of lodging from slopeside studios to luxury boutique suites. From adrenaline-filled days on the slopes to a relaxing evening of après, there's something for everyone. www.bluemountain.ca/snow

About Intrawest ULC

Intrawest is a world leader in experiential destination resorts. The company has interests in eleven resorts at North America's most popular mountain destinations including Whistler Blackcomb, a host venue for the 2010 Winter Olympic and Paralympic Games. The Intrawest network also includes Canadian Mountain Holidays, the largest heli-skiing operation in the world, Sandestin Golf and Beach Resort in Florida and Club Intrawest – a private resort club with locations throughout North America. In addition, Intrawest develops real estate at its resorts and at other locations across North America and in Europe. Intrawest is headquartered in Vancouver, British Columbia. For more information, visit www.intrawest.com

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